

### Introducing BADDOLO

#### Watch & listen...

### One of a kind...

2000

Meet Paolo Schianchi, a unique musician and performer. He is the only musician in the world able to really master such an incredible variety of guitars, spanning from the Renaissance lute to futuristic design instruments, including his one-of-a-kind 49-string guitar and the Octopus<sup>®</sup> guitar electro-acoustic system, which he personally invented and patented. The Octopus<sup>®</sup>, which is unique worldwide. allows a single performer to play live several guitars simultaneously using both hands and feet.

Paolo is a musician, guitarist, singer, arranger, composer, researcher and inventor.

In 2016 he was granted with a **special visa for life (Green Card EB-1)**, the so called "Einstein visa" for people with "extraordinary abilities", the most difficult to get in the USA, usually destined for Nobel Prizes. He has four, full marks University degrees. He has been the very first Artist in Residence ever in the history of the Saint Francis University (founded **1847**) in Pennsylvania.

He was also the first musician of our age **after over four centuries** to have retrieved, restored and transcribed for guitar unpublished manuscripts by the Renaissance composer Santino Garsi da Parma, and the **first solo artist** to perform at the Carnegie Museum of Art (Pittsburgh, PA) and at the World Bank (Washington, DC). He has received different national and international awards in his country both as **guitarist and composer** (*Young Talents* Competition, *Rovere D'Oro International Competition*, etc.). He has written, arranged and recorded music from classical to pop and rock genres, also working for theatrical shows and movies (including a movie directed by Michael Di Jiacomo and starring John Turturro).

He was selected **among thousands of artists** for the Project *RAI New Talents* by the Italian National TV. In 2017 he was also invited by the Italian TV show "Tu Si Que Vales" (the equivalent of *America's Got Talent*) on prime time, where he has received great acclaim and where his performance hit the national viewing record with almost 6 million people watching.

Paolo can powerfully combine and meld incredibly **different genres of music** in his compositions and concerts while exploring **new possibilities** thanks to his **original instruments**. Paolo is also able to bring in theatres a kind of concert which is also a theatrical show, interacting with the audience and engaging them in an unforgettable experience.

### It has been said of him...

«In my thirty-year career as a performing artist I've had the honour of sharing the stage with legendary musicians such as Carlos Santana, Jimmy Page, Sting and many others. [...] I don't speak lightly when I say that Schianchi is **the best guitarist I have ever witnessed**. He is the rare mix of tremendous talent and humble spirit.» **Jim Donovan**, Rusted Root, multi-platinum recording artist

«An extraordinary technical mastery of the instrument, instinct and fantasy in seeking (and finding) new solutions to musical language as well as new instruments. Infallible communication with the audience. [...] Maybe you are that musician who is **destined to fell the misleading barrier between so-called pop and** 

sophisticated music.»

**Edoardo Müller**, San Diego Opera's principal guest conductor from 1980 to 2011 (*The Three Tenors*)



## 

### Variations on A Theme Of Hendrix

Solo performance by Paolo Schianchi. Entirely written, arranged, recorded, directed, self-produced, video-edited and mixed by Paolo Schianchi.

**Completely recorded live**, no playback, no overdubbing, no punching in or fixing of mistakes, no looping.

100.000 views only on fb and thousands of shares all over the world in just a few hours exclusively by word of mouth without any video promotion or digital campaign.



«Paolo is one of the most gifted, knowledgeable, hard working, musicians I've ever met. Anybody that has had the privilege of listening to his performances knows what an incredible artist he is.» Giulio Carmassi, Pat Metheny Unity Group

«Any compliment I can pay to Paolo's bright and hard work falls short to the awe it inspires and the feelings it stirs in anyone who is fortunate enough to listen to.» Beppe Cantarelli, producer and songwriter (Aretha Franklin, Mariah Carey, Joe Cocker, Amii Stewart)

«Unbelievable!» Sean Jones (trumpeter for Marcus Miller and Chair of Brass Dept. at Berklee College of Music), on the occasion of the duet concert with Paolo at the August Wilson Center in Pittsburgh (PA)

«I simply cannot think of another musician who possesses such an outstanding mix of masterful artistry, history and invention. He truly is a rare talent.» Michael Di Jiacomo, director (John Turturro, Peter Gabriel, Roman Polanski)



# MAR

«The best of the many talented youngsters who performed on the Rai talent show. Paolo Schianchi was the only one who greatly impressed me.» Alessandro Rostagno, TV, Sorrisi e Canzoni (best-selling magazine in Italy from 2004 to 2007)

• «This is the "awesomest" thing I have ever seen on youtube.» Luis David Coronel

«Otherworldly.» **Greg Jackson** 

that. It's a unique feeling.» Fabio Gasperini

«So last night I got to watch possibly the greatest guitar player alive perform a concert. It was the greatest experience of my life.» Doug Hewitt

«A young, extraordinary musician, among the greatest guitarists. Paolo Schianchi is an absolutely unique artist.» - Valeria Ottolenghi, while Vice-President of the National Critics Association

«My God. I can't decide if this is insanely beautiful or beautifuly insane.» YouTube user

«No words can describe how freaking incredible and masterful this guy is!!!!» Jonathan Guidi

greatness.»

Davey Yarborough, Chair emeritus and jazz studies Director at the Duke Ellington School of the Art, Washington DC, founder of the Washington Jazz Arts Institute and Grammy Music Educator Award semi-finalist

«That was the MOST amazing piece of genius I've ever seen. I saw it three times already, and it brought me to tears. It's not just watching someone playing a musical instrument; it's like someone sweating passion and love, and those who watch absorbing

«Paolo is an outstanding musician. I truly believe this young man is destined for